

## Anguilla: Tourism Summary Report November 2006

Anguilla's 2006 winter tourism season is off to a good start with the arrival of 14,010 visitors during the month of November resulting in a 13.6% increase over November 2005. This month's total was the highest recorded figure for the month of November during the period 1996 to 2006.

January to November 2006 brought the total number of visitors to the island for the year to 150,703 compared to 126,999 for the same period in 2005, resulting in a 19% increase.



Of the 14,010 visitors to the island this month, the majority 13,370 (95%) came for relaxation and 640 (5%) came on business.

# Passenger Movements

#### **Arrivals**

Arrivals, which include Anguillans as well as tourists, through the Wallblake Airport declined by 6.5% for this period. Arrivals totaled 3,524 compared to 3,767 during November 2005, and this port accounted for 15% of total passengers whereas arrivals through Blowing Point Port were 17,107 compared to 14,875 in November last year, resulting in a 15.0% increase and 74.6% of overall passenger arrivals. Arrivals through Sandy Ground were 2,314 this November compared to 1,370 during November of 2005.

#### **Departures**

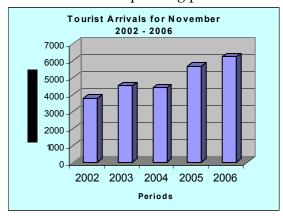
Departures through Wallblake Airport during November 2006 were 3,485 compared to 3,522, while departures through Blowing Point Port were 16,174 compared to 13,875 in 2005. The port of Sandy Ground saw 2,229 departures during this month compared to 1,556 during November 2005.



### **Tourists (Stay-Over Visitors)**

Tourists accounted for 44.7% of the total number of visitors to Anguilla during November 2006. Over the period November 2006/2005, this type of visitor increased by 9.8% to reach 6,268 tourists for the month under review. This was the largest recorded figure for tourist arrivals for the month of November over the last 10 years.

To date, January to November 2006, tourist arrivals have amounted to 64,795, an 18% increase over its corresponding period in 2005.



37.8% of the tourists that visited Anguilla during November entered through the Wallblake Airport. 2,370 tourists came through this Port compared to 2,773 persons during the same period last year. The port of Blowing Point recorded a 32.0% increase in tourist arrivals

passing through for this period over November 2005. 3,862 persons entered the island through this port during November 2006 compared to 2,926 persons during the same period last year. Tourists passing through the port of Sandy Ground made up just less than 1% of overall tourists entering the island.

The average length of stay for tourists this month was 6.8 days compared to 7.1 days last November. The majority, (49.4%) of the tourists stayed in Anguilla for between 4-7 days. 25.6% stayed for between 1-3 days, 18.0% stayed 8-15 days, 2% for 16-22 days and 5% spent 23 days or more on the island.

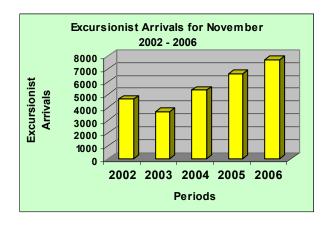
During November 2006, the majority of the tourists, 67%, originated out of the U.S.A., annually (Nov06/05) arrivals from this country increased by 7%. The Caribbean was the second largest market with 11%. Other European Countries (to include Switzerland and Austria) and Canada both accounted for 4% of the market share. Arrivals from Canada and Germany increased by 29.0% and 12.0% respectively during this period over November 2005.

Arrivals from the United Kingdom and the Italian markets declined by 2% and 9% respectively from November 2005.

## **Excursionists (Day-Trippers)**

Excursionists also continued to show an increase in number during November 2006. They represented 55.3% of the overall visitor arrivals to the island. 7,742 excursionists visited this month, resulting in an increase over the year (Nov 06/05) of 17.0%. The cumulative total for the period January to November at 85,908 day-trippers is up 19.3% from the 72,014 arrivals recorded over the same period in 2005.

As is the case with excursionists, Blowing Point was the main port of entry, with 69.4% of them using this port as the gateway to Anguilla. There was a 5.1% increase in traveler activity through this port over last year. The Wallblake Airport accounted for 1.2% and Sandy Ground 29.4%. Arrivals through Sandy Ground increased by 68.6% in November 2006 over November 2005.



The USA, Other European Countries, and the Caribbean experienced increases in Excursionist travel during this period by 17.5%, 66.9% and 10.0% respectively. Day-trippers from the German market saw an increase of 375.0%. 380 persons visited from this country in November 2006 compared to 80 during the same period in 2005.

This report along with other Tourism Data, are available at the Government of Anguilla's website: <a href="http://gov.ai/statistics/tourism.htm">http://gov.ai/statistics/tourism.htm</a>